



ROCHESTER PUBLIC LIBRARY

PUBLIC RELATIONS POLICY

Approved by the Rochester Public Library Board of Trustees on June 16, 2021.

Rochester Public Library (RPL) provides transparent and timely communication.

The Library Director and Head of Marketing and Community Engagement or their designees will be the spokespeople for RPL.

The RPL Board of Trustees President or their designee will be the spokesperson for the Board. The Board President must notify the Head of Marketing and Community Engagement of any media requests.